

REWARD PROGRAMME RULES

SPONSOR

BENETTON GROUP S.r.l., with registered office at Villa Minelli 1, 31050 Ponzano Veneto (TV) — VAT number and Tax Code 03490770264.

DELEGATED PARTY

PRAGMATICA PLUS S.r.l., with registered office in Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) - VAT number and Tax Code 02471610226 - www.pragmatica.plus - info@pragmatica.plus

TYPE

Reward Programme with instant prize.

NAME

"UNITED COLORS OF SCHOOL"

DURATION

The event takes place:

- from 11 August 2022 to 1 September 2022 in the following countries: CROATIA, SLOVENIA, SWITZERLAND, AUSTRIA, POLAND;
- from 25 August 2022 to 15 September 2022 in the following countries: ITALY, SPAIN, PORTUGAL, FRANCE, GERMANY , BELGIUM, BULGARIA, DENMARK, ESTONIA, FINLAND, IRELAND, LATVIA, LITHUANIA, NETHERLANDS, UK, SLOVAKIA, SWEDEN, USA, AUSTRALIA, LUXEMBOURG;
- from 2 to 23 September 2022 in GREECE.

TERRITORY

Territory covered by the e-commerce service of the website www.benetton.com for the above countries.

RECIPIENTS

All natural persons of age (hereinafter referred to as "users" for brevity) residing in the countries indicated in the paragraph "DURATION" , that during the period of the promotion will purchase the " Promotional Products " on the website www.benetton.com , in the manner indicated in the paragraph "PROCEDURE".

PROMOTED PRODUCTS

The promotion includes all children's items in the new FW23 collection and so on, highlighted appropriately. Items on sale and/or subject to other promotions are excluded.

PROCEDURE

During the period of the promotion indicated in the paragraph "DURATION", Users as described in the paragraph "RECIPIENTS" who place an order/purchase online , on the website www.benetton.com , of the "PRODUCTS IN PROMOTION" in a single order/purchase that reaches the minimum required threshold of **€70.00 [*] VAT included**, multiple **not** allowed, will receive as a prize **1 BOX of 50 CARIOCA PENCILS**.

Please note that the participant can receive **only one prize per purchase/order** that is of equal to or more than the required threshold of €70.00 (even if multiple).

For the award of the Prize, the closing total of the order/purchase will be taken as a reference, i.e. the amount actually paid net of allowances, discounts and similar.

Participation in the promotion is free of charge, plus any Internet connection fee charged by the User's telephone provider.

The Promoter accepts no liability for any access problems, impediments, malfunctions or difficulties that prevent the customer from accessing the Web service and participating in the promotion.

The Promoter reserves the right to propose more favourable conditions to the participants; these conditions will be brought to the attention of the recipients by the means of communication used for communicating the main promotion, specifically the website www.benetton.com.

PRIZE

The prize consists . **1 BOX of 50 CARIOCA PENCILS**, of a market value of **€ 12.95 [**] including VAT**.

The prize will be sent to the Participant together with the purchased goods, at no extra charge, according to the shipping methods indicated in the appropriate CUSTOMER ASSISTANCE section of the site www.benetton.com by clicking on "SHIPMENTS".

The delivery of the prize is guaranteed according to the general conditions of transport available on www.benetton.com in the aforementioned section.

The prize cannot be **substituted**, it cannot be **exchanged** for money and the rights holders are not, with or without the addition of money, are not allowed to request the possibility of receiving one or more different prizes, even if of lesser value.

The Promoter cannot under any circumstances be held responsible for any issues arising from use of the prize.

In the event that the prize earned has undergone changes/updates in form or substance concerning the promised model, or if it is no longer produced/ marketed by the manufacturer/supplier, the Promoter undertakes to deliver a prize to the Customers of equal or greater value with equal or superior functionality and performance.

The colour and any decoration of the prizes displayed on the advertising material are indicative and may vary depending on availability from suppliers. The images used to advertise the initiative, as well as their settings, are solely for the purpose of presenting the prizes.

HANDOVER OF THE PRIZES

The prize will be assigned automatically by the system upon payment for the purchased promotional products.

The Prize will be sent to the entitled party, together with the ordered goods, to the address entered during registration with their credentials on the website www.benetton.com.

The payment of the purchased product(s) must be made according to the traditional payment methods provided by the Website itself.

Furthermore, the Promoter assumes no responsibility:

- for any orders placed with times different from those described in this regulation;
- for any technical problems in accessing the site for reasons not attributable to the Promoter;
- for non-delivery of the prizes due to incorrect details of the requested address.

COMMUNICATION CHANNELS

The promotion will be advertised through a Newsletter; the advertising message will be consistent with these regulations.

This document, in its official version, is kept by and will be available at **PRAGMATICA PLUS S.r.l.** with registered office at Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) - www.pragmatica.plus - info@pragmatica.plus as the entity delegated by the Promoter to hold the documents relating to this event.

A certified copy of the original will be deposited at the offices of the Promoter, while an extract copy, identical in content, will be available for the entire duration of the promotion on the website www.benetton.com.

Any changes that may be made to the rules during the course of the event, in compliance with the rights of the participants, will be promptly communicated to the participants using the same means of communication employed for these rules.

PROCESSING OF PERSONAL DATA

The processing of the data collected on the occasion of this initiative will be carried out in accordance with the European Regulation n.679/2016 (General Data Protection Regulation), for the sole purpose of managing this promotional offer.

Participation and communication of data by participants shall be construed as an explicit declaration of consent to the processing of any such data for the exclusive purpose of implementing and managing this promotion.

Pursuant to the aforementioned legislation, participants may at any time gain access to this data, request its modification, deletion, or object to its use by writing to the Promoter at the registered office indicated above.

The following table shows, for the countries that have chosen not to use the euro as their official currency (EU and non-EU), the values resulting from the conversion into the local currency for each country, in relation to the minimum spending threshold required for receiving the prize and its value.

COUNTRIES	[*] PURCHASE THRESHOLD CONVERSION	[**] PRIZE VALUE CONVERSION
BULGARIA	140 BGN	26 BGN
CROATIA	529 KN	97 KN
DENMARK	520 DKK	97 DKK
POLAND	300 PNL	62 PNL
UK	60 GBP	11 GBP
SWEDEN	730 SEK	135 SEK
SWITZERLAND	99 CHF	13 CHF
USA	70 USD	13 USD
AUSTRALIA	100 AUD	19 AUD